



Integrated digital transformation

2nd of June 2021

Eva Hjalmered

Alexanderson Institute

”

Data is the new currency

Shreyas Srinivasa

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Building COMpetencies for COMpetitive COMpanies

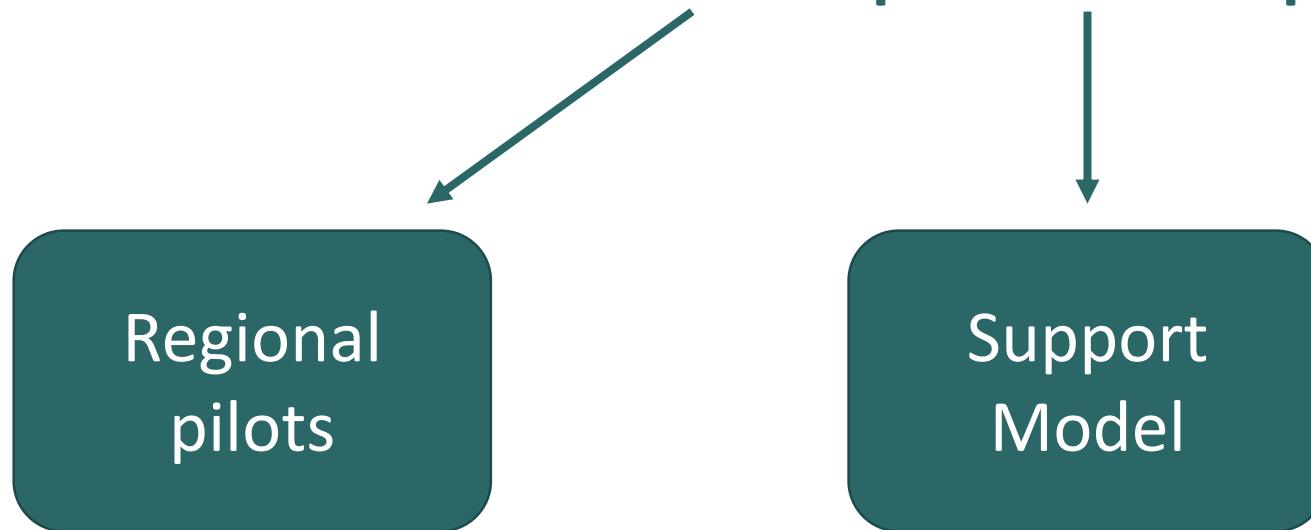


Building COMpetencies for COMpetitive COMpanies

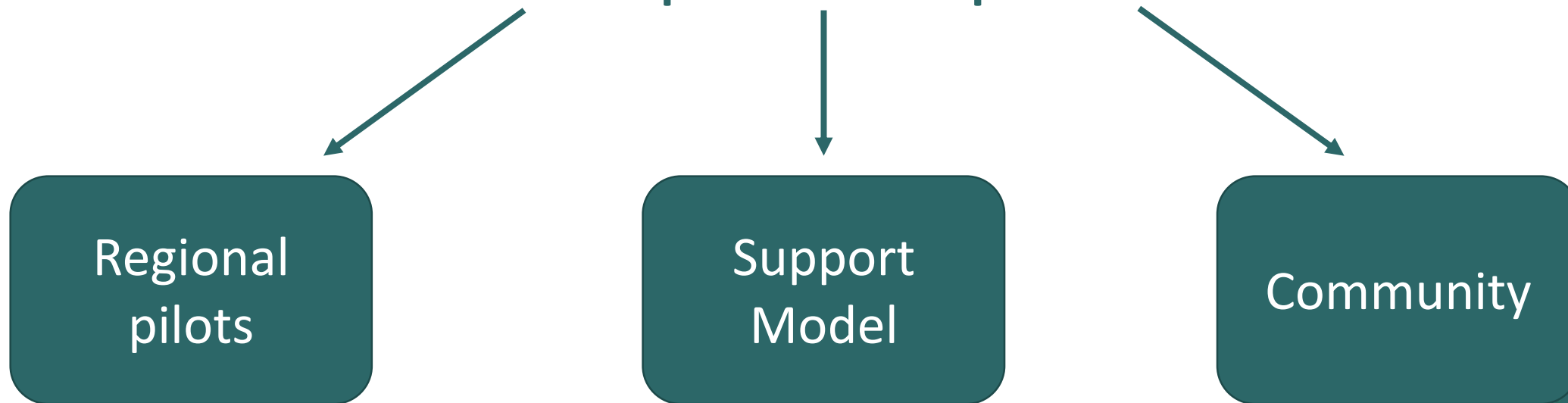


Regional
pilots

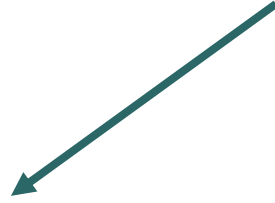
Building COMpetencies for COMpetitive COMpanies



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Regional
pilots



Hüttener Berge



Amt Hüttener Berge

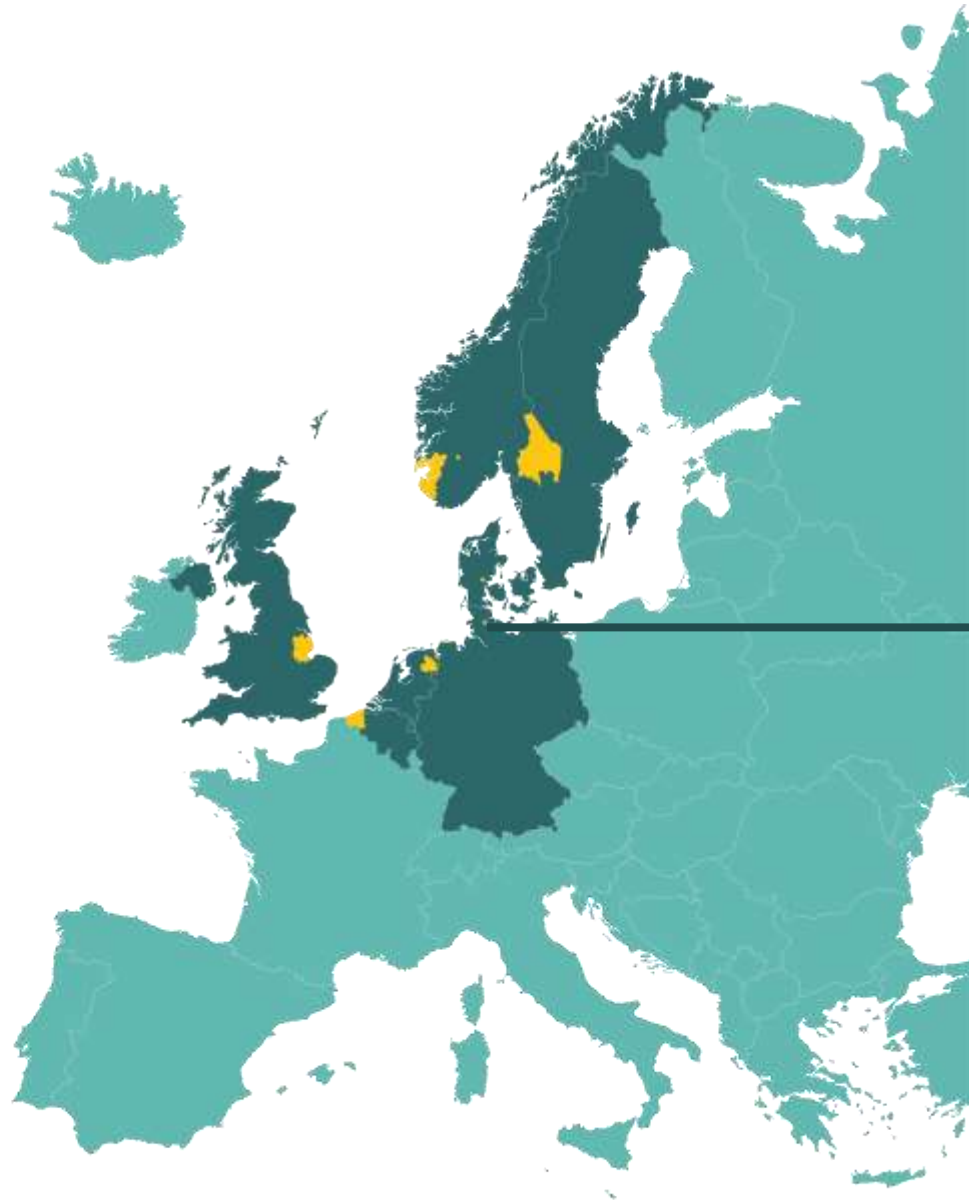


**Hüttener
Berge**
Digital solutions for
promotion and
purchase of local
products



Shopping in my village





**Veje
Kommune**





**Vejle
Kommune**
Hands-on digitalisation
support



Digital support of Vejle during the pandemic



Maria, Bryg Coffee House

With many years of experience in brewing coffee, Maria, one of Denmark's most talented baristas, shows you how you can brew the most delicious and tasteful cup of coffee.



Intercommunale Leiedal



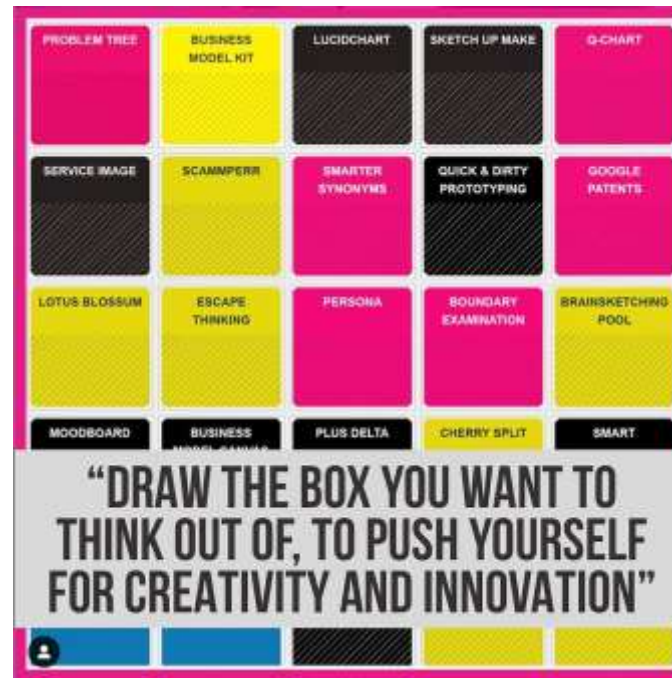


Intercommunale Leiedal

Imagineering of Data



Imagineering of Data



Building COMpetencies for COMpetitive COMpanies



Support
Model

Training solutions in the following topical areas:

- Rural digital entrepreneurial ecosystem,
- Using local capacities in developing tech-enabled & tech-branded regions,
- Regulatory support & access to finance,
- **ICT security concerns,**
- Connected hubs concept

Cybersecurity readiness

- Aalborg University
- Create **awareness** in Cybersecurity
- Develop solutions for **Learning** and **Training** individuals of the importance of cybersecurity (ICT)
- Suggest and recommend **Protective Solutions** for SMEs and partners that help in early **Threat Detection**

Lessons learnt

- All organizations rely on digital platforms for their business
- Very little focus on cybersecurity and its impacts
- Assumptions of being safe!
- Require formal consulting on securing their digital infrastructure
- Assistance is needed for building knowledge and awareness
- Need a defined Incident Response Plan

Interactive Cybersecurity Training (ICT) sneek peak...



This course provides an introduction of Cybersecurity and Defensive Security systems like Honeypots that can be used for proactive attack detection. Furthermore, the course provides a good overview of Honeypots by explaining how they work and the Threat Intelligence gathered.

HosTaGe - Honeypot-To-Go

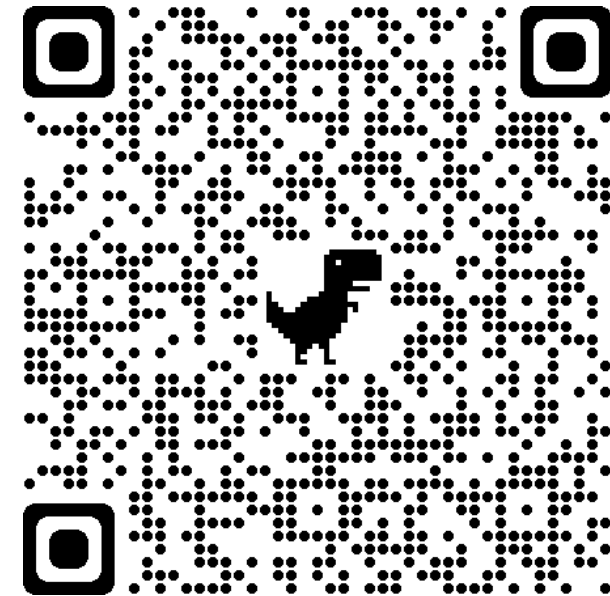
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HosTaGe is a lightweight, low-interaction, portable, and generic honeypot for mobile devices that aims on the detection of malicious, wireless network environments. As most malware propagate over the network via specific protocols, a low-interaction honeypot located at a mobile device can check wireless networks for actively propagating malware. We envision such honeypots running on all kinds of mobile devices, e.g., smartphones and tablets, to provide a quick assessment on the potential security state of a network.

HosTaGe emulates the following protocols as of the latest version: AMQP, COAP, ECHO, FTP, HTTP, HTTPS, MySQL, MQTT, MODBUS, S7COMM, SNMP, SIP, SMB, SSH, SMTP and TELNET

<https://github.com/aau-network-security/HosTaGe/releases/download/v2.3.3/HosTaGe-2.3.3.apk>



The app can be downloaded from
AAU's Git repository:

Building COMpetencies for COMpetitive COMpanies



Community



WHAT?

We are searching for an online/digital support for:

WHO?

intermediaries to show them/teach them/coach them how the local businesses can

WHY?

- benefit from digital technologies
- integrate digital technologies in their businesses



Showcase good examples



Training and learning



Exchange existing support programs



Build a community

COM³ is working towards digitally enabled and transformed SMEs in rural areas that make the North Sea Region a more attractive place to live, work and invest in.

